



http:// context
url:.. format
http://title:... source

exceptional internet research

A 3-hour seminar on its tools, techniques and concepts.

PORTLAND -

Portland Expo Center
Room D201
2nd Floor of Hall D
2060 North Marine Drive
Portland OR 97217

DATE: August 19th (Monday)
9:30am to 1pm

TACOMA -

Washington State History
Museum
Mount Tahoma Auditorium
1911 Pacific Ave
Tacoma WA 98402

DATE: August 20th (Tuesday)
9:30am to 1pm

SEATTLE -

Seattle Art Museum (SAM)
Lecture Hall
100 University Street
Seattle WA 98101

DATE: August 21st (Wednesday)
1pm to 4:30pm

SPOKANE -

Riverpoint Auditorium
Phase One Building (ground
floor) 668 Riverpoint Boulevard
Spokane WA 99202

DATE: August 23rd (Friday)
9:30am to 1pm

COST: US\$200 per person / US\$150 for third and subsequent seats
10% discount for prepayment

Reservations required. Book at SpireProject.com

Questions to David Novak: in US on mobile +1 509 879 9464

An element of:
 **The Spire Project**
Better ways to find information.



Wish you could find better information online?



Take concrete steps to further strengthen your internet research skills.

Exceptional Internet Research is an exciting field bridging complex computer technology and experienced library science.

Have you seen someone juggle four windows? Do you craft really good search queries? Can you mix title and url searches, proximity and Boolean? Do you notice the influence of context, format and source on internet information? How about search tool bias, internet gravity and the process whereby information emerges, migrates and ultimately reveals itself to the intelligent researcher?

David Novak, noted speaker, founder of the Spire Project and author of the Information Research FAQ, presents this inspiring and original three-hour seminar. A leading expert in internet research, David draws on his extensive studies in research technology and internet development, as well as numerous discussions with research practitioners. This is a fast-paced seminar supported with abundant projected webbing. (Hands on time is not featured.)

The internet is here to stay - so polish your skills and gain perspective. Learn the tools, techniques and concepts of Exceptional Internet Research.

Interested? Reserve a seat and confirm our expertise at **SpireProject.com**

“
*Love your work.
 Outstanding.*
 John Makulowich
 USA TODAY Columnist

...The VERY BEST
*professional development
 activity we have attended.*
 Jill Sparks
 Library Manager, Australia
 ”

TIP: For a title search of the web, try *intitle:word* on Google and *title:word* on Altavista and All-the-Web

Learn to anticipate where information is likely to reside on the net. What corner, what format. What tools will help you get there?

Yes, I would like to attend.

Reserve and confirm a seat immediately (and be offered an invoice) at SpireProject.com/seminar/

Alternatively, convey your details by email, phone, fax or mail to Exceptional Internet Research: Email david@spireproject.com Telephone (while in US) +1 509 879 9464, Fax +1 509 532 1221, Mail 2011 E 18th Street, Spokane WA 99203 USA or 22/50 Trafalgar Road East Perth, WA 6004 Australia

Name: Organisation:

Address:

Additional Names: Telephone: Email address:

Seminar you wish to attend: **August 19th** 9:30am to 1pm **August 20th** 9:30am to 1pm **August 21st** 1pm to 4.30pm **August 23rd** 9:30am to 1pm

The cost is \$US200 for one seat (Sales tax not included and not charged) and \$US400 for two seats. Each additional seat thereafter is US\$150. A 10% discount is offered if pre-paying your attendance fee. Please pay by invoice (available online at <http://spireproject.com/seminar/>) or cheque (to **Community Networking**) or Visa/Mastercard.

Please tick Visa Mastercard **TOTAL:**

Card Number

Cardholders Name: Expiry date: Signature:
(Please Print)